4 benefits of using Red Hat solutions on Google Cloud

To keep up with rapidly changing business needs and customer demands, organizations need to develop and deploy applications with speed, flexibility, and reliability, which are best facilitated by a hybrid cloud or multicloud strategy.

These are 4 ways Red Hat and Google Cloud can help your organization be more efficient and optimize hybrid cloud and multicloud environments for the future. Red Hat® solutions available through Google Cloud Marketplace include Red Hat Enterprise Linux®, Red Hat OpenShift®, and Red Hat Ansible® Automation Platform.

1 Simplify your cloud journey

With open hybrid cloud and multicloud solutions available from Red Hat, your organization can harness benefits in its Day 1 and Day 2 operations.

Using Red Hat solutions on Google Cloud provides:

▸ A consistent experience across hybrid cloud and multicloud built on open source so that you can efficiently scale your IT environment as needs grow.

▸ A foundation to modernize, develop, deploy, manage, and scale applications consistently across infrastructure with cloud-native development capabilities to help build high-quality applications in less time.

▸ The ability to deploy Red Hat solutions directly from Google Cloud Marketplace with the interoperability needed to take full advantage of Google's data cloud, artificial intelligence and machine learning (AI/ML), and data analytics services.

▸ A security-focused cloud environment with tools to build, manage, and automate security processes across infrastructure, application stack, and application life cycles, built-in security features and profiles, and compliance with stringent industry security requirements.

▸ A high level of automation that can be conveniently scaled without the added complexity of managing the underlying infrastructure.

2 Streamline operations and control costs

Using preintegrated solutions, unified billing, and flexible payment options, your organization can speed up digital transformation with streamlined cloud operations and controllable costs.

Purchasing Red Hat solutions through Google Cloud Marketplace allows you to:

▸ Streamline your cloud operations using integrated deployment of Red Hat solutions with Google Cloud for hybrid cloud and multicloud projects.

▸ Add new capabilities via integrations between Red Hat and Google Cloud products and services without difficulty.

▸ Take advantage of an accelerated, repeatable, and scalable procurement and fulfillment process by purchasing solutions from Red Hat—one of Google's preferred vendors—to bypass the usual internal vendor review process.

▸ Monitor and mitigate costs with a single invoice from Google for all solutions purchased through its marketplace and flexible billing models.

▸ Control costs further with efficient cloud pricing, right-sizing tools, optimized virtual machine types, and unified operations and management.

3 Optimize your IT talent and processes

Use the capabilities of Red Hat solutions on Google Cloud to optimize your processes to free up your talent to focus on innovation or use automation to fill any existing talent gaps.

Support your team's talent with the capabilities to:

▸ Automate Google Cloud provisioning, configuration management, application deployment, intraservice orchestration, and more.

▸ Deploy and move applications across your environment using simplified container platform operations with out-of-the-box integration with Google Cloud services.

▸ Accelerate application development with automated installation, coding, tool selection, and configuration, as well as built-in workflows, continuous integration (CI) and continuous deployment pipelines, and source-to-image capabilities.

4 Purchase with your committed spend

Red Hat solutions purchased on Google Cloud Marketplace will be counted as a 100% decrement of your organization's existing Google Cloud commit.

This flexible purchasing option allows you to:

▸ Work with your existing procurement agreements and committed spend on Red Hat solutions.

▸ Simplify purchasing, billing, and subscription management.

▸ Pay for only the instances you use with on-demand, consumption-based pricing.

▸ Access committed use discounts (CUD) with multiyear, reserved instance purchasing models.

▸ Gain real-time access to managed and self-managed services from Red Hat and Google Cloud that integrate with your IT foundation.

Discover more about the Red Hat and Google Cloud partnership

Visit our partnership page to discover available solutions, current customers, and more.

Explore Red Hat solutions available on the Google Cloud Marketplace

Visit the Google Cloud Marketplace to learn more about the Red Hat solutions available for purchase.

About Red Hat

Red Hat helps customers standardize across environments, develop cloud-native applications, and integrate, automate, secure, and manage complex environments with award-winning support, training, and consulting services.

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